

Bow Valley College

Career Mentorship for Business & Technology Students
February 25, 2021



This session will be recorded

Agenda

- 4:00 – 4:05 Welcome, Housekeeping
- 4:05 – 4:10 Alison Anderson, Dean, Business & Technology
- 4:10 – 4:25 Regula Lewis, Project Officer, Business & Technology
- 4:25 – 4:35 Q&A
- 4:35 – 4:55 Elevator Pitch & Networking Exercise
- 4:55 – 5:00 Conclusion





Andreas
Lambrinoudis



Landis
Jackson



Nadine
Penalagan

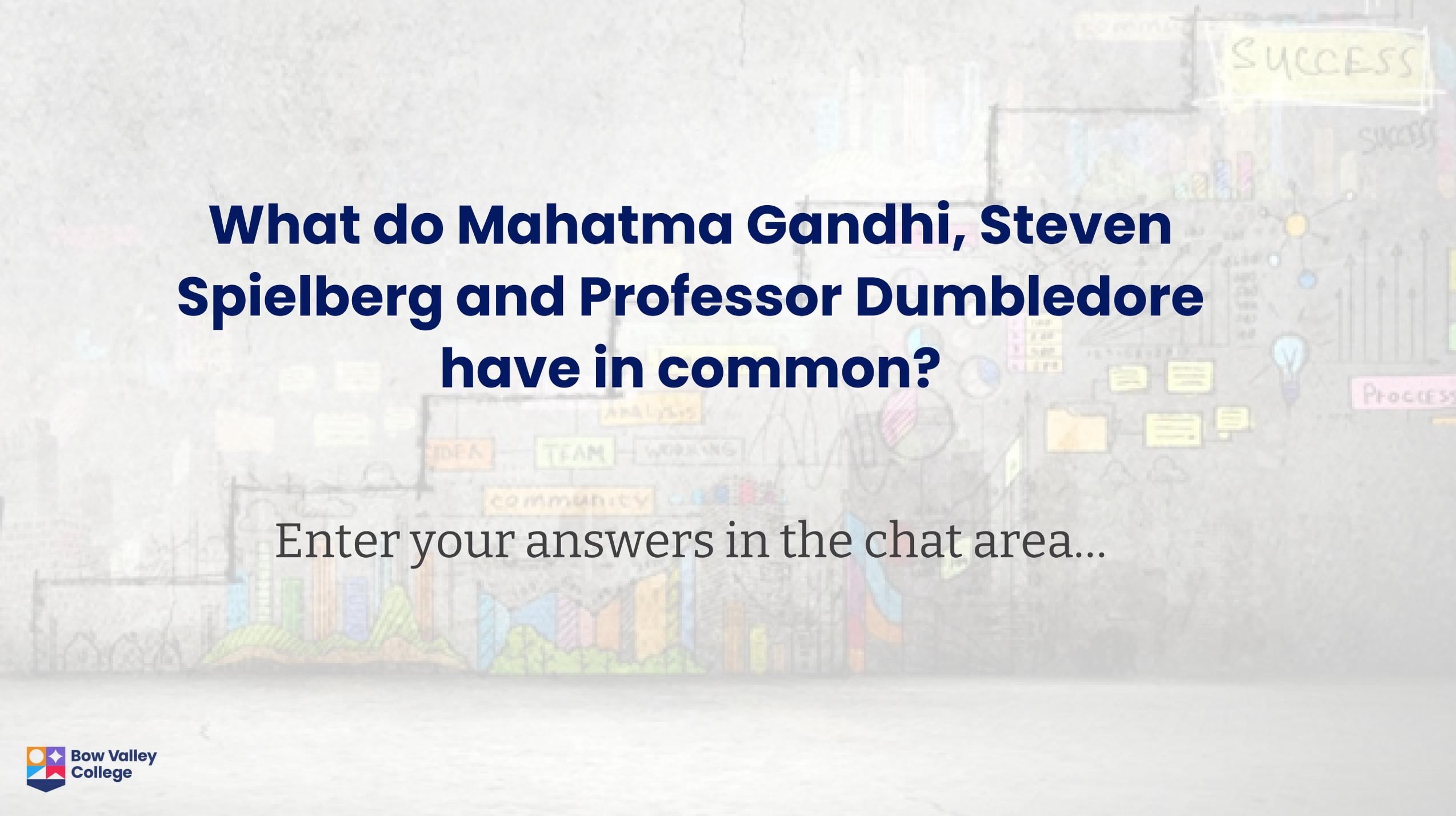


Raj
Brar



Regula
Lewis





What do Mahatma Gandhi, Steven Spielberg and Professor Dumbledore have in common?

Enter your answers in the chat area...



Behind every successful person,
there is a mentor who helped
them along the way.



**Can you think of anyone who
has been a mentor in your life?**

Enter your answers in the chat area...

DIRECTION



TRAINING



SUPPORT



MENTORING

MOTIVATION



GOAL



SUCCESS



What is career mentorship?

Career Mentorship is a one-to-one relationship between an experienced professional (mentor) and a less experienced professional (mentee) to assist in their career progression.



Mentors provide guidance, support, encouragement and inspiration to mentees through sharing their knowledge, skills and experience.

Mentees are given a unique opportunity to build a trusting relationship with a leading professional from whom they can both learn and aspire.

87%

of mentors and mentees feel empowered by their mentoring relationships.

79%

of millennials see mentorship as crucial to their career success.

75%

of private sector executives say that mentoring has been critical in their own career development.

71%

of Fortune 500 companies offer mentoring programs to their employees.

Mentoring programs **boosted** minority representation at the management level **from 9% to 24%.**

Mentees are promoted **5 times more often** than those without mentors.

Mentors are **6 times more likely** to be promoted.

Students with a mentor are **13% more likely** to stay in college and **14% more likely** to graduate.

Characteristics of successful mentoring relationships

- The relationship is intentional
- The parties approach each other as professionals
- have mutual respect for each other
- are able to give and take feedback
- communicate openly and honestly
- The relationship is founded on trust and confidentiality

Goals & Objectives

Our goal is to help you build industry connections and establish professional networks.

We will equip you with the tools and strategies to improve your communication and networking skills, develop attainable career goals and practical action plans for your mentoring partnership.

Formal vs. informal mentorship

Types of mentorship

Networking

Finding your own mentor

Action plans

You can participate!

- ✓ **Students, alumni, faculty and staff of Chiu School of Business and School of Technology**
- ✓ **Industry professionals, non-profit organizations, professional associations**



What is the commitment?



How encouraged are you to explore career mentorship?

Enter your answers in the chat area...

Networking / Career Growth

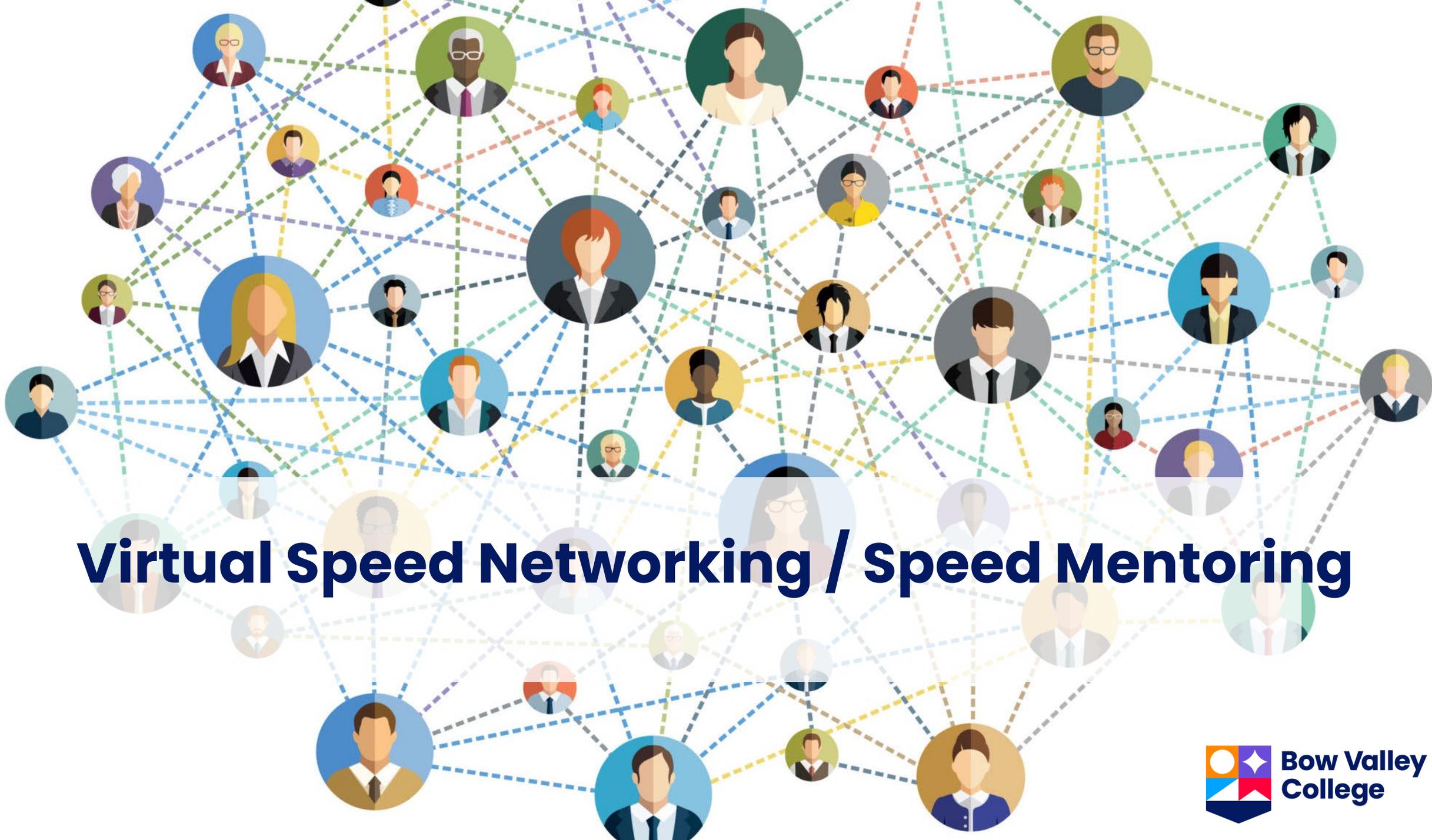
Networking and career growth work hand in hand.

At Bow Valley College, we want to build bridges so that our learners can form valuable connections with industry professionals.

Networking – Your elevator pitch

(max. 30 seconds)

“Hi, my name is _____ **(name)**. I’m a _____ **(name of program)** student/graduate from Bow Valley College. I have a background in _____ **(previous education or training)** and experience in _____ **(previous or current work experience)**. I’m interested in pursuing a career in _____ **(industry/field)** and have done _____ **(extracurriculars, volunteering)**. I’m excited to connect with other professionals in this field.”



Virtual Speed Networking / Speed Mentoring

Networking - Be prepared

- Keep an open mind
- Prepare your questions ahead of time
- Get out of your comfort zone
- Be authentic, natural and enthusiastic

Networking – Virtual etiquette

- Turn your camera on
- Be respectful of everyone's time
- Use headphones
- Mute yourself when not speaking

Networking - Conversation topics

- How did you get to your current position?
- Would you make the same career choices again? Why or why not?
- What advice would you have for someone considering your field or a similar position?
- What do you wish you would have known when you were starting out?
- Do you have any book recommendations?
- Do you currently have a mentor? What has been your experience with mentorship?
- Are there any professional organizations or groups in this industry that I could join?

Research your own questions!



bustechmentorship@bowvalleycollege.ca

Speed Networking Exercise



Next Career Mentorship Session:

Thursday, March 25th, 4 to 5 pm

- Panel discussion
- Mentorship program resource guide
- Mentoring circles

Register at:

<https://www.cvent.com/d/njq1yp>

bustechmentorship@bowvalleycollege.ca

Thank you!