Equivalency Between Regular Digital Design Diploma and Apprenticeship Style Digital Design Diploma – Academic Year 2023- 2024

Term 1

Code	Course Name DD Apprenticeship	Equivalent course in DD regular	Term in Regular DD
DESN 1151	Principles and Tools of DD	DESN 1101: Fundamental Principles of DD	Term 1
		DESN 2302: Intermediate DD Tools	Term 2
DESN 1152	Typesetting	DESN 1102: Typography	Term 1
DESN 1351	UI/UX: Research and Wireframing	DESN 2301: User Experience Design	Term 1
DESN 1451	The Digital design profession	DESN 1401: Introduction to DD Profession	Term 1

Term 2

Code	Course Name DD Apprenticeship	Equivalent course in DD regular	Term in Regular DD
DESN 1352	UI/UV: Prototyping and Usability Testing	DESN3208: Advanced User Experience Design	Term 4
DESN 1353	Design Concept Creation	DESN1301: Digital Design Studio	Term 2
MKTG1351	Brand Positioning	MKTG1301: Branding Telling the Story	Term 2
DESN 1951	DD IIE 1	No equivalency	

Term 3

Code	Course Name DD Apprenticeship	Equivalent course in DD regular	Term in Regular DD
DESN 2351	Design Development	No equivalency	
DESN 2352	Design Completion	DESN2305: Digital Design Studio: Problem Solving	Term 3
DESN 2353	Video Production	DESN 2304: Audio and Video Production	Term 3
DESN 2354	Introductory 2D motion	DESN 2205: Motion Graphics	Term 3
DESN 2951	DD IIE 2		

Term 4

Code	Course Name DD Apprenticeship	Equivalent course in DD regular	Term in Regular DD
DESN 2251	Project Strategy	No equivalency	
DESN 2355	Advanced 2D Motion	DESN 2206: Advanced Motion Graphics	Term 4
MKTG 2351	Brand Standards Guidelines	No equivalency	
DESN 2951	DD IIE 2	No equivalency	